

Launching
2nd Edition of
Medicards
Resource Guide

Book
your Ads
now



Boost your medical & healthcare business

Be where the business is !

List on **Medicards**, India's leading online healthcare resource guide. Connect with over a million buyers of healthcare products, medical equipment and allied services.

- 250⁺pages
- 7000⁺hospitals
- 300⁺events
- 30⁺categories
- 1000⁺products/services
- 2500⁺Companies
- 3000⁺brands/models



Online Presence at
Medicards.in -
Receive Enquiries



The Printed
Directory



DVD - E Book of Directory
(Brochures, Videos and Demos)



Trade Fair
Map

Medicards is medical-product focused and dedicated to the healthcare industry. It is a virtual repository of the Indian healthcare industry. Comprising company profiles, contact details and well-classified product information, features, images and more; that instantly connects buyers to suppliers.

SELLERS

Register Now!

All you need is register with www.medicards.in

Your company profile and details are visible to all buyers. Medicards acts as your virtual lead generating tool.

BUYERS

Just click in!

When you want to buy an equipment:

Simply visit www.medicards.in to get a list of products and drill-down for related company profiles, for your requirement.

Every registered supplier gets a dedicated page that can be accessed / updated at any time.

www.medicards.in/yourcompanyname

Depending on your chosen Ad option your company information is displayed on Medicards.in website and print edition. Typical information include company profile, product offerings, product images, specifications, features and contact details (branches/ distributors/ retailers/ dealers), links to own website etc.

Medical Products Exchange Flow



Medicards.in acts as a one-stop marketing solution:



Display Advertisements / Web ads and Banners



Participate in Medical Trade Fairs / Conferences



Get Email alerts on events / Promote to buyer community



Receive enquiries



Publish information on new product launches / company details, articles etc.



Showcase product demos, images, videos, flash intros, features

Gain visibility among Medical and Healthcare buyers, receive enquiries and grow your business

Geographic Spread of www.medicards.in



Medicards Features

Product Directory

- Specialty/ Sub Category-wise classification, Select Product to get list of related companies

Product Details

- Product models, information, description, features, specification, images, PDF data sheet, flash demo

Company Details

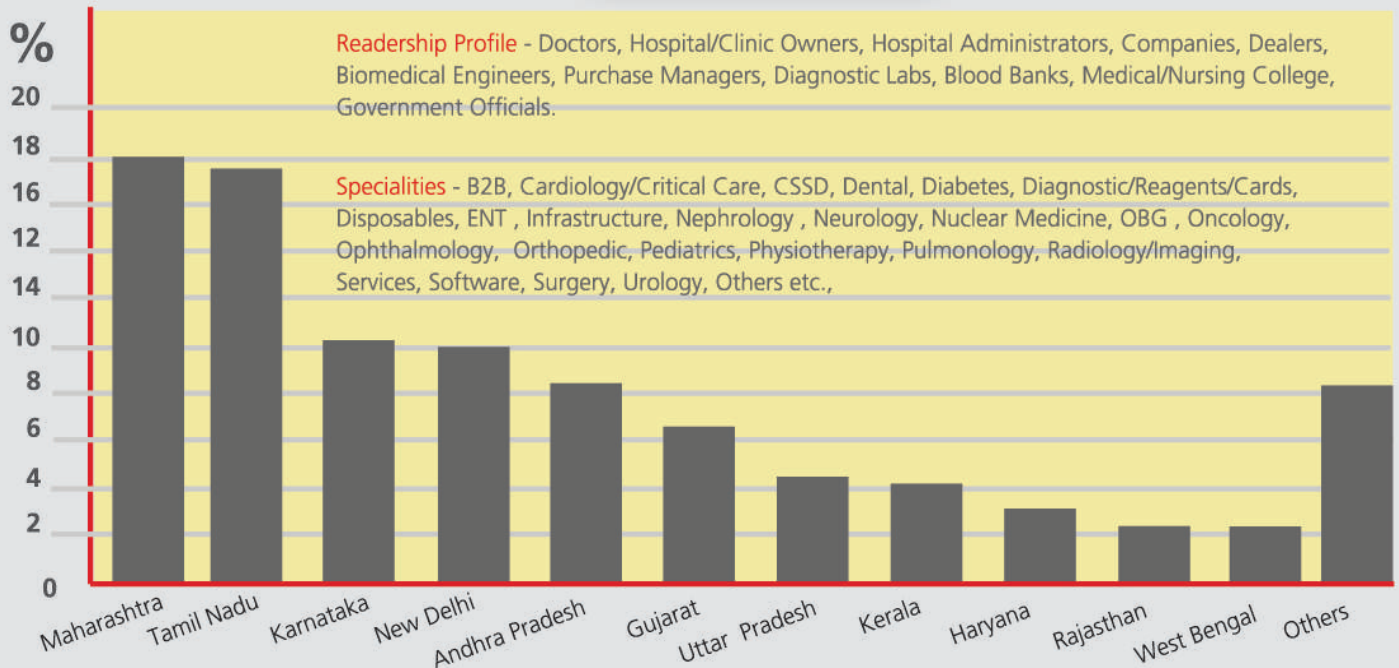
- Brands and Logos, Profile, Address, Phone, Fax, Email, Website, Branch Offices, Dealer Network, Products & Services Offered

Product Enquiry

- Product enquiry form as email information

CONTACT for Online Promotions

Medicards Reach



More than 1 Lakh Combined Readership in Print, DVD (PDF), Online Download PDF

Medicards- the one stop for Medical products and services information

Medicards.in is an one-of-a-kind online resource guide which provides a dynamic and efficient platform for medical products and service vendors to profile and list their respective products / services appropriately. At Medicards, we bring you the latest news, information and event updates on the medical and healthcare industry in two forms, as an online edition (Medicards.in) along with a periodic print edition (Medicards Resource Guide).

Our vision is to help buyers of medical products and services to optimize time, effort and costs in the buying process.

VISIT, EXPLORE and BUILD your business with Medicards.in, the foremost medical and healthcare industry's marketing solutions platform.

Memberships Plans

Online					Print				
Features	Free	Silver	Gold	Platinum	Features	Free	Silver	Gold	Platinum
Company Address	Y	Y	Y	Y	Company	Y	Y	Y	Y
Company Phone Number	Y	Y	Y	Y	Address	Y	Y	Y	Y
Email ID		Y	Y	Y	Phone Number	Y	Y	Y	Y
Website		Y	Y	Y	Email		Y	Y	Y
Medicards URL		Y	Y	Y	Website		Y	Y	Y
Branches				Y	Medicards URL		Y	Y	Y
Regions Covered				Y	Brand / Model		Y	Y, Logo	Y, Logo
Logo Product Images			Y	Y					Features
Brochure PDF				Y	Company Logo			Y	Y
Enquiry		Y	Y	Y	Company A-Z, State, City Index		Y	Y, Bold Logo	Y, Bold, Logo Categories
Number of Products	3	5	10	20	Advertisement		Strip	Half	Full
Price (Per Year)		₹3000	₹6000	₹12000	Product Listings Number of Products	3	5	10	20
DVD					Price (II Edition)				
PDF Directory	Y	Y	Y	Y		₹6000	₹12500	₹25000	
PDF Email Link		Y	Y	Y					
PDF Website Link		Y	Y	Y					
PDF Medicards URL		Y	Y	Y					
Brochures, Videos, Demos		Y	Y	Y					
Price (II Edition)		DVD 1 MB = ₹100							



Searchable Medical Products Database

www.Medicconferences.in
CME Programs, Conferences, Events



Classified Product Directory

www.Biocards.in
a biotech & life sciences vertical



Detailed Company Information

www.Rxcards.in
a pharmaceutical vertical

Medicards Print Edition
Ads booking closes on **July 1st 2011**

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